ABSTRACT OF THE DISCLOSURE

A key holder is provided with a battery powered light source. When shaken, a light is emitted for a preset time interval. This enables a user to readily find her keys when they are within a cluttered purse. The light source is preferably a light emitting diode for low power and compactness considerations. A vibration switch in the circuit is not actuated by minor movement such as caused by usual purse motion. The time interval may be long enough to enable the user to illuminate a keyhole.